THEBOOKPLACE.ORG STATISTICS 2011-2012

FY 2011-2012	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	*estimate MAR	APR	MAY	JUN	Year to date
VISITS													
Site visits	13,642	13,344	11,657	11,787	11,262	11,105	12,290	12,258	12,168	11,018			120,531
Average visits per day	440	430	389	380	375	358	964	423	470	367			4598
Page views	32,771	34,618	32,237	30,698	28,635	26,854	29,894	30,995	30,838	28,790			306,330
Pages viewed per visit	2.40	3.00	2.77	2.60	2.54	2.42	2.43	2.53	2.59	2.61			25.89
Average time on site	0:02:39	0:03:36	0:04:15	0:03:52	0:04:06	0:04:10	0:04:08	0:04:14	0:03:53	0:04:30			0:39:22
Countries visiting	31	24	34	39	42	37	38	26	34	35			340
Returning visitors	10,505	9,819	8,262	8,234	7,923	7,796	8,777	8,182	8,687	8,115			86,300
New visitors	3,137	3,525	3,394	3,553	3,339	3,309	3,513	3,076	3,356	2,903			33,105
TOP CONTENT													
BCPL Homepage	14,853	15,414	14,053	13,961	13,081	13,184	14,197	13,870	14,077	15,240			141,930
Account Login/Check	4,152	4,060	2,881	2,712	2,203	2,279	2,366	2,432	2,886	336			26,307
Catalog Search	2,894	3,291	2,323	2,415	2,131	1,775	2,371	2,392	2,449	587			22,628
Databases/Research	1,887	1,929	2,633	2,280	2,182	1,884	2,068	2,302	2,146	2,428			21,739
Job Application	0	0	0	0	0	0	0	0	0	230			230
Library Info	1,295	1,462	1,525	710	579	560	710	612	932	535			8,920
Minnie Winder Room	609	694	672	767	630	555	686	717	666	1,192			7,188
Staff Extranet	1,293	1,257	1,025	1,542	1,414	1,339	1,656	1,796	1,415	2,154			14,891
REFERRING SITES													
DearReader.com	159	162	92	103	274	390	306	234	215	153			2,088
DeathIndexes.com	45	51	45	0	0	38	70	75	41	53			418
DeliveranceFarm.com	94	74	84	70	75	49	80	70	75	55			726
Email providers	90	56	110	135	41	17	50	90	74	0			663
Facebook.com	102	103	133	123	113	68	43	84	96	187			1,052
le Virtual Reference Library	0	0	0	0	25	0	0	0	3	0			28
Job sites	0	0	0	0	0	0	0	0	0	0			0
Overdrive	0	0	25	0	0	16	0	0	5	0			46
PublicLibraries.com	0	36	25	23	22	16	32	25	22	0			201
Schools/Colleges	0	0	0	0	0	0	0	0	0	0			0
Other	79	80	127	88	84	97	233	200	124	333			1,445
AshlandCemetery.com	0	0	0	0	0	0	0	0	0	0			0
KDLA	0	0	0	0	0	0	0	0	0	0			0
Kindredtrails.com	0	0	0	0	0	0	0	0	0	0			0
Kykinfolk.com	53	63	127	61	35	21	29	35	53	48			525
kyovatristatemall.com	0	0	0	0	0	59	175	165	50	132			581
Search.mywebsearch.com	0	0	0	27	27	17	0	0	9	0			80
Worldcat.org	0	0	0	0	0	0	0	0	0	0			0